



**ECONOMIC VITALITY COMMITTEE
AGENDA**

**THURSDAY, NOVEMBER 17, 2011
7:30 A.M.**

Operations Service Center, 3333 Busch Road

CALL TO ORDER

1. Roll Call/Introductions

AGENDA AMENDMENTS

CONSENT CALENDAR – *Items listed on the consent calendar are considered routine in nature and may be enacted by one motion. If discussion is required, that item will be removed from the consent calendar and considered separately.*

2. Approve meeting minutes of May 19, 2011 and September 15, 2011

MEETING OPEN TO THE PUBLIC

3. Public Comment *from the audience regarding items not listed on the agenda*

PUBLIC HEARINGS AND OTHER MATTERS

4. EVC Priorities Subcommittee Reports and Discussion
Shop local strategy - (25 minutes)
April Mitchell

Civic Economics independent retailers study
Pamela Ott

Economic indicators report (5 minutes)
Gary Dominguez

Business needs/retention study (5 minutes)
Pamela Ott

Business Assistance Program (5 minutes)
Janice Phalen

5. Downtown Hospitality Guidelines Task Force (5 minutes)
Pamela Ott
6. EVC Membership/Composition (15 minutes)
7. Selection of Chair and Vice-Chair for 2012 (10 minutes)

ECONOMIC DEVELOPMENT DIRECTOR REPORT

8. Economic Development Information/Updates (5 minutes)

MATTERS INITIATED BY ECONOMIC VITALITY COMMITTEE

9. City Council Liaison Report
Council member Jerry Thorne
10. Brief reports by Economic Vitality Committee members
11. Future agenda items

ADJOURNMENT

Accessible Public Meetings

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