

# City Council Work Plan for 2005 -2006

Adopted August 23, 2005

Goals	Project Description
<b>BERNAL PROPERTY</b>	
<b>Plan for the Future Development of the Bernal Property, which includes 300 acres of City-Owned Property for Public Use</b>	
Bernal Property Creek Restoration/Mitigation	The project creates a riparian habitat by meandering the existing creek through the Bernal Property and planting of native plant species.
Completion of Phase I Lighted Sports Fields	Involves the design and construction of approximately 10 acres of the proposed 50-acre community park planned for the central parcel of the Bernal Property. Improvements will include two (2) lighted baseball diamonds, a casual use field, paved central plaza area, children's play apparatus area, restrooms, parking and other related improvements.
Coordinate construction of Valley Avenue underpass at Junipero Street	This project involves coordinating construction with Greenbriar Development (the funding developer) and the railway authority to complete project by June 2006.
Phase II Specific Plan and Community Park Master Park Adoption	This project will finalize the overall design for the various uses within the Bernal Property, including the Master Plan design for the remainder of the approximately 50-acre community park. This item also involves bringing this item to a vote of the people.
<b>GENERAL PLAN</b>	
<b>Complete a Comprehensive Update to the City's General Plan, and Coordinate the Remaining Development in the City as it Approaches General Plan Buildout</b>	
<p>General Plan Update Process – various elements include:</p> <ol style="list-style-type: none"> <li>1. Vision/Mission Statement</li> <li>2. Land Use Element</li> <li>3. Circulation Element</li> <li>4. Housing Element (if required)</li> <li>5. Public Safety Element</li> <li>6. Public Facilities Element</li> <li>7. Conservation and Open Space Element</li> <li>8. Noise Element</li> <li>9. Air Quality Element</li> <li>10. Community Character Element</li> <li>11. Economic and Fiscal Element</li> <li>12. Subregional Planning Element</li> <li>13. Energy Element</li> </ol>	This project includes an update to the General Plan consistent with the process and schedule as approved by the City Council. This process will include an economic summit to discuss long term fiscal and economic issues.
<b>VINEYARD CORRIDOR</b>	
<b>Implement the Vineyard Avenue Specific Plan</b>	
Vineyard Avenue Realignment	Resolution of issues relative to the realignment of Vineyard Avenue.
Vineyard Avenue Roundabouts	Address safety concerns on roundabouts located on Vineyard Avenue.
<b>CITY FINANCES</b>	
<b>Plan For and React To Future State Fiscal Issues; Maintaining the City's Fiscal Sustainability</b>	
Comprehensive Fee Study	This will involve evaluating City fees to determine appropriateness of existing amounts. This will primarily involve evaluation of development processing fees (e.g. planning, building, engineering).
Short- and Long-Term Fiscal Analysis	This involves developing long-term financial planning consistent with revenue and expenditure projections, including cost containment initiatives. The immediate short term is being addressed by the City Budget.

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<b>AFFORDABLE HOUSING</b>	
<b>Address Affordable Housing Issues; Where and How to Plan for it</b>	
Affordable Housing Opportunities - Outreach	Develop communication strategy to better communicate affordable housing opportunities (e.g., silent seconds, clearinghouse, etc.).
Assisted Living Facility Development (Junipero/Sunol)	Pursue development of a 105 unit assisted living facility with BRIDGE Housing.
Low-Income Housing Fund - Expenditure Plan	Develop strategy to utilize low-income housing fund and prioritize the uses for public benefit.
Participate in Kottinger Place Task Force Activities	Review the potential for redeveloping Kottinger Place and Pleasanton Gardens.
<b>TRAFFIC</b>	
<b>Implement Improved Traffic Circulation Measures</b>	
Alternative BART to Livermore	Work with LAVTA and the City of Livermore to explore transit alternatives to BART that would reduce regional traffic congestion.
BART West	This project involves coordinating development activities with the private developer and BART representatives.
Traffic Committee Awareness and Outreach	Bring more awareness and oversight to Traffic Committee to help address traffic issues in Pleasanton.
Traffic Signal Coordination	This is an ongoing project to continuously look at ways to improve the flow of traffic through the City. This could include new traffic signaling schemes developed or traffic calming opportunities which enable the motorist to travel a thoroughfare street with a minimum of delay or traffic. Some policy issues will be addressed through the General Plan update.
Tri-Valley Triangle Traffic Study	The study looks at regional transportation projects included within the I580 I680 Route 84 triangle. The study analyzes needs and priorities of regional projects in the area of the study.
<b>CALLIPPE GOLF COURSE AND HAPPY VALLEY OPEN SPACE</b>	
<b>Complete the Callippe Golf Course, Including a Solution to the Bypass Road</b>	
Complete Development and Construction of Golf Course	The project is under construction and is expected to be completed in June/July 2005 with play to begin in late December 2005.
Evaluate Reorientation of Driving Range	Determine feasibility and evaluate cost of relocation.
Happy Valley Bypass Road Development	The issue of the Bypass Road has changed with Greenbriar's application for development of the Spotorno property, including a different alignment for the Bypass Road. Bypass Road alternatives will be studied as part of the modification to the Happy Valley Specific Plan which is necessary for Greenbriar's proposal.
<b>ECONOMIC DEVELOPMENT</b>	
<b>Pursue Economic Vitality, Including the Recruitment and Retention of Quality Businesses</b>	
Develop Business Attraction Program	Develop both online and hard-copy collateral pieces to aid in personal contact to encourage new businesses to locate in Pleasanton. Explore incentive programs that would promote attraction.
Develop Business Resource Center	Develop an online center, through the City's website, focused on business related information.
Economic Vitality Strategic Plan Update	Revise the current Economic Vitality Strategic Plan that ends with FY 04-05. Incorporate principles into General Plan update.
Marketing campaign to promote/support local business	Coordinate with local business organizations and Chamber to develop a campaign to encourage support and patronage of local businesses.

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<b>YOUTH PROGRAMS</b>	
<b>Strengthen Youth Programs, Services and Activities</b>	
Youth Master Plan Implementation	This is a multi-faceted approach to providing services to youth. Website (ptown411.com), Youth Center Master Plan process and BMX Park development are examples of projects currently underway. City would continue to provide staff support to this effort to enable implementation of the YMP.
<b>PUBLIC SAFETY</b>	
<b>Provide a Safe Environment for the People and Property in Pleasanton</b>	
Complete and open relocated Fire Station #4 on the Bernal Property	Staff will coordinate construction supervision and facilitate the move-in by mid-summer 2005.
Maintain the City Emergency Preparedness Plan	Coordinate plan updates, facilitate year round staff training and conduct at least one drill annually.
Police/Youth Relations	Continue to implement "The Parent Project" to assist families with troubled teens.
Public Safety Awareness Programs -- Enhance and Encourage	Reestablish a strong Crime Prevention message to discourage crime; reaffirm Crime Prevention techniques; establish an "Anonymous Tip Line" to help solve crimes.
<b>QUALITY OF LIFE</b>	
<b>Provide Programs and Services that Enhance the Quality of Life for Pleasanton Residents</b>	
First Street Renovation	Coordinate with PG&E on First Street renovations to facilitate completion by December 2006.
Library, Youth Center, Community Center, and Civic Center Master Plan Process	These four separate projects will be reviewed collectively initially to determine their impact on the civic center site and the Council's direction related to coordination of these activities.
Public Art Master Plan	This project will create a long-term vision and approach for the establishment of additional public art in the Downtown Area, including potential locations, themes, varieties of public art, and potential public/private partnerships.
Second Bernal Bridge crossing Arroyo De la Laguna	Project builds a second bridge adjacent to the historic steel bridge. The bridge provides left turn access into the Windsor development.
<b>Parks and Open Space</b>	
Alviso Adobe Community Park	Development of the 6.5-acre site located on foothill Road into a historically themed community park. In addition to grounds development, the project will restore the historical Alviso Structure and reconstruct the Meadowlark Dairy milking barn to provide facilities for interpretation of Pleasanton's history.
Community Park in North Pleasanton	This project would include a determination of the actual size and appropriate amenities for the proposed community park on the Staples Ranch property. This would be considered as part of the Staples Ranch development program and the General Plan Update.
Donlon School Sports Fields	This is a joint project with Pleasanton Unified School District to possibly upgrade the irrigation system and turf areas of the 9 acre athletic field at Donlon Elementary School.
Kottinger Creek Restoration through Kottinger Park	The project, currently under design, will replace the existing grassy swale through Kottinger Park with a meandering stream, new riparian plantings and new bridge crossings.
Open space Protection of the Southeast Hills	Facilitate a process which includes property owners, developers, affected neighborhoods, land trust organizations, City staff and the City Council with a goal to develop a consensus plan and the protection of open space in perpetuity.
Ridglands Access -- Acquisition of Additional Open Space Land	This project ensures that various open space opportunities are assessed and recommendations provided to Council regarding acquisition and cost.
Sports Fields Master Plan	Determine amount of current sport fields available (city and shared school, etc.), and amount we need at buildout plus potential locations.

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Trails Master Plan Implementation	This project will evaluate the practical and financial impacts of each trail segment identified in the Updated Trails Master Plan. It would also include the review and potential construction of new trail segments.

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<b>Downtown</b>	
Alameda County Transportation Corridor Acquisition	This project would involve acquisition of the transportation corridor for conversion into permanent parking/facility to support Downtown merchants. Downtown trail would also be considered.
Downtown Wi-Fi District	Make Downtown a wireless hotspot.
Fire Station 4 (Railroad Ave.) Conversion to Firehouse Arts Center	Work with the task force to develop a master plan and final construction drawings for modification of this facility to address art needs with planning direction from the Civic Arts Commission.
Historic Preservation Ordinance	Complete the ordinance consistent with the Downtown Specific Plan.
Locate and construct downtown restrooms	As recommended and described in the Downtown Parks and Trails Master Plan, this project will design and construct a public restroom building in the downtown. The building would be appropriately sized to accommodate the needs of the community for both day-to-day use and special events.
Vervais Avenue Issues	Resolve Vervais Properties matter.
Veterans Memorial Building Renovation	This project will preserve the exterior appearance, restore the significant interior features/finishes, make the facility safe and building code compliant.
<b>ENVIRONMENTAL AWARENESS</b>	
<b>Pursue Environmental Awareness, Health, Land Use and Preservation Issues</b>	
Community Choice Aggregation (AB 117)	Review final Feasibility Study. If approved by Council, develop Implementation Plan as prescribed by CPUC.
Implement Residential Green Building Ordinance	Codify existing ACWMA "Green Points" policy.
Photovoltaic Project	Pursue a public or private partnership for a photovoltaic project.
Recycling Programs	Measure D funded activities include food scrap recycling and composting, the Go Green Initiative in the schools and E-Waste Day. Additionally the City participates in the Alameda County Waste Management Authority workshops such as the Construction and Demolition working group, and technical advisory committees to work on reducing the waste stream and diversion rate strategies. This will also include analyzing Altamont Landfill fees to support City programs.
Study the establishment of a commission on Energy and the Environment	Study the establishment of an advisory commission to the City Council, similar in standing to the Planning and Housing Commission, to provide recommendations and policy implementation regarding approved energy and environmental City Council projects and priorities. The Commission would also review development applications and other programs and projects and make recommendations regarding energy and environmental impacts, as well as review of CEQA documents.
<b>CITY SERVICES</b>	
<b>Provide Effective and Efficient Municipal Services</b>	
Develop Comprehensive Customer Services Program	This project will establish a customer service program for the entire organization.
One-Stop Permitting	This project would assess the feasibility of a one-stop permitting program for the development services functions of the City. This would also make information more user friendly and the development process more predictable for residents and businesses.
<b>PUBLIC INFORMATION</b>	
<b>Develop a Comprehensive Public Information Program</b>	
Develop Community Newsletter Program	Establish a quarterly communication program that informs the public about programs, services and activities.
Develop New Website	The City has a contract with Opperman Empire to develop a new website to better meet City/resident needs.