

**MINUTES
CITY OF PLEASANTON
COMMITTEE ON ENERGY AND ENVIRONMENT
December 16, 2009**

CALL TO ORDER

The regular monthly meeting of the Committee on Energy and Environment was called to order at the hour of 6:00 p.m.

ROLL CALL

Present: Members: Chairman Mark Posson, Mike McGinley, Thom Kato, Alyssa Goard, Howard Royer

Others: Daniel Smith, Thomas Fullam, Donna D'Abate, Craig Higgins

Absent: William Carrick

AGENDA AMENDMENTS: None

PUBLIC COMMENT: None

NEW BUSINESS

Approval of Meeting Minutes of November 18, 2009 – all in favor.

INFORMATIONAL REPORTS

1. Library Outreach and Education Proposal for 2010 With City Library Staff . A Subcommittee of the E&EC consisting of Mike, Thom and Alyssa was formed and identified deliverables for 2010, the most important of which was the idea of a lecture series with the Library and identified some possible topics to incorporate into the series. Daniel suggested a key topic would be the 40th anniversary of Earth Day in April of 2010. The City will also conduct an e-waste event and e-fair at Delucci Park and possibly having an event for kids as an educational program. Sandy Silva introduced Library staff members Rene Freidas, John Mitchell and Penny Johnson. Sandy suggested that the Library partner with the Energy group and use the Earth Day event as an inaugural event. Mike advised that they are still coming up with additional deliverables as follows: 1) sponsor a quarterly lecture series for the general public, 2) Connect with the Pleasanton Weekly and establish an energy tip of the week (Thom has already provided the Christmas theme) and, 3) Similar to the lecture series, one would write an article for the Pleasanton Weekly to get the Committee's name exposed. We have already attended a few health fairs and sent out handouts, etc. but we are hoping to get a bigger draw in the future like creating something that works off solar power. We have a list of goals that are part of the City's Climate Action plan and ordinances for improvements (water conservation is the most important issue in California) and energy efficiency reduction. The CAP Request for Proposal was mailed out today and we will be making a selection next year so that the CAP will incorporate City resident's ideas, not just the City. There was a suggestion to come up with a website and Daniel indicated that this will be part of the stimulus money we will eventually get. Bill Radulovich, a local Pleasanton

retired school teacher, is very active in energy and lead Pleasanton as one of the first solar school districts in the nation. Bill has been in contact with Pamela Ott, Economic Development for the City, and asked her if we would be willing to have an E-fair event in the park and the committee would join in and hopefully the City on April 22nd and tie in with Ponderosa (contact: Pam Hardy) who have built homes totally green and wanting to promote them. Daniel will contact Bill and introduce him to Rene and/or come to the next meeting. Thom suggested themes: energy, water, open space conservation, air, reducing our personal carbon footprint and global warming. Daniel said he preferred not having speaker series monthly but from the start to do these quarterly. Alyssa suggested to tie into the Wind Festival in San Ramon in March or April. Daniel suggested we go next year with a quarterly series, starting in March, which we can bring in a good speaker to advertise the April event. The Library could bring activities to the park depending on the weather, e.g. Banana Slug Band, puppet shows with an earth-friendly message. All agree to start in March. There is no funding for the speakers but may have some money from stimulus money next year. Suggestion to show a film in January or February to get started. Alyssa to come up with dates and follow up with Jerry McNerny. The Library will give Alyssa dates that are available first. Can the subcommittee use the library and check the schedule? Daniel said that we will use free speakers first before we use paid speakers. Our first event will center around the inaugural "switch" to solar at the OSC in January.

Weekly tip – Pleasanton Weekly has agreed to run our weekly tip in the newspaper. Since the publication comes out every Friday, they will need our information by Monday. Suggestion to give them three or four in a row so that City Clerk can just forward them. Mike will prepare a schedule effective January 1st.

Daniel distributed a Conflict of Interest memo from the City Attorney just to be aware of the situation. If you think you might have a conflict, call the City's Attorney's office. This parallels the two hour training that everyone had to take.

2. Energy and Environment Committee Meeting Schedule for 2010 – Can we meet the 4th Wed. of the month instead of third? All in favor. Mark will not be at the next meeting on Jan. 27th so Mike will fill in as Chairman.
3. Review of the Committee's Work Plan and 2010 Deliverables – Mark summarized the Committee's progress to date. We have already established an outreach subcommittee to team up with the City's Economic Vitality Committee. They have asked us to speak at their meeting and talk about stimulus monies. Daniel will forward any e-mails to the committee regarding the EVC whose next meeting is on Thurs. Jan. 21. Craig would be willing to meet with everyone to come up with a script and determine deliverables to discuss at the meeting. Is there a green purchasing policy for the City? Answer: no. Can we create a City resolution to make recommendations to the Council? The Subcommittee will collaborate with Craig and recommends that the City establishes a policy and volunteer to be part of it. We should identify goals or triggers in the resolution for Council to know and draft a resolution for the next meeting. This resolution should support the elements of the General Plan. Donna to e-mail updated deliverables schedule to Mark. Tips for the week should go to Mike and then Mike will send to Daniel.

Climate Action Plan in January – we will be doing interviews in response to the Request for Bid and there is space for someone from the committee to be on the panel. Mike would be willing to volunteer. Daniel will come up with schedule and give it to Mike to review.

Agenda for January – E-Fair (invite Bill Radulivich); March lecture program and report from subcommittee; purchasing resolution policy, climate action plan.

Thomas Fullam – sent the logo pfd file, checking on status.

MATTERS INITIATED BY COMMITTEE MEMBERS – None

REPORTS ON CONFERENCES/SEMINARS ATTENDED BY COMMITTEE MEMBERS:

ADJOURNMENT: The meeting was adjourned at 7:40pm.

Respectfully submitted,

Donna D'Abate