



**ECONOMIC VITALITY COMMITTEE
AGENDA**

**THURSDAY, JULY 15, 2010
7:30 A.M.**

Operations Service Center, 3333 Busch Road

CALL TO ORDER

1. Roll Call/Introductions

AGENDA AMENDMENTS

CONSENT CALENDAR – *Items listed on the consent calendar are considered routine in nature and may be enacted by one motion. If discussion is required, that particular item will be removed from the consent calendar and will be considered separately.*

2. Approve meeting minutes of May 20, 2010

MEETING OPEN TO THE PUBLIC

3. Public Comment *from the audience regarding items not listed on the agenda*

PUBLIC HEARINGS AND OTHER MATTERS

4. Update on Retail Market Study AND Discussion and Development of Retail Strategy (60 minutes)
EMC Creative – Colleen Edwards, Gem Diwa and Susan Stafford

ECONOMIC DEVELOPMENT DIRECTOR REPORT

5. Economic Development Strategic Plan Implementation Update
6. General Economic Development Information/Updates

MATTERS INITIATED BY ECONOMIC VITALITY COMMITTEE

7. National League of Cities – Economic Development Committee Update
8. Brief reports by Economic Vitality Committee members
9. Future agenda items

ADJOURNMENT

Accessible Public Meetings

The City of Pleasanton will provide special assistance for disabled citizens to participate in public meetings upon advance notice. If you need an auxiliary hearing aid or sign language assistance at least two working days advanced notice is necessary. Please contact the City Clerk's Office, PO Box 520, Pleasanton, CA 94566 or 925.931.5027 or kgonzales@ci.pleasanton.ca.us
